

Resetting K-12: Closing the Gaps in American Education

Policy Challenge Super Bowl: Written Proposal Rubric

Criteria		Points
Problem Definition & Evidence	- Is the challenge or barrier clearly articulated? - Does the proposal identify who is affected and why? - Is the problem supported by credible evidence, research, and/or data? - Does the team demonstrate an understanding of underlying causes contributing to the issue?	/20
Policy Solution & Expected Impact	- Is the policy proposal clearly described? - Is there a logical connection between the problem and the proposed intervention? - Does the proposal draw on evidence, research, or promising practices? - Are intended outcomes clearly identified?	/30
Feasibility, Financing & Sustainability	- Is the appropriate decision-making body identified (local, state, institutional, etc.)? - Does the proposal demonstrate an understanding of implementation requirements? - Is there a plausible funding or resource strategy? - Does the proposal account for long-term sustainability? - Are major practical barriers acknowledged?	/25
Creativity & Insight	- Does the proposal challenge assumptions or offer a fresh perspective? - Does it synthesize existing ideas in innovative ways? - Does the team identify overlooked opportunities, populations, or partnerships?	/15
Communication & Overall Quality	- Is the proposal organized and easy to follow? - Is the writing concise, persuasive, and professional? - Are arguments supported appropriately? - Does the proposal maximize the limited space effectively?	/10
	<i>Total Points of the Written Proposal out of 100 – Contributes 60% to Final Score</i> <i>Note: 2-page maximum, single-spaced, 10 pt font minimum, standard margins. Title page, graphics, and works cited do not count toward the limit.</i>	/100

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Policy Challenge Super Bowl: Presentation & Q&A Rubric		
Criteria		Points
Presentation & Communication	• Was the presentation clear, organized, and engaging? • Did the team communicate the problem, proposed solution, and key recommendations effectively? • Were ideas communicated confidently and professionally? • Did the presentation make effective use of the allotted time?	/50
Defense of Proposal & Response to Questions	• Did the team demonstrate a strong understanding of its proposal? • Were responses clear, thoughtful, and well-reasoned? • Could the team justify its policy choices and respond to critiques? • Did the team answer questions directly while demonstrating flexibility and sound judgment?	/50
	<i>Total Time of Presentation: 5 minutes</i> <i>Total Time for Q&A: 7 minutes</i> <i>Total Points of the Written Proposal out of 100 – Contributes 40% to Final Score</i>	/100

The Policy Challenge is designed to evaluate both the quality of students' policy proposals and their ability to communicate, defend, and adapt those ideas under scrutiny through a **written proposal** and a **presentation with Q&A**.